

LOCAL EATS

Brunch'n It Outer Banks Style!

See the culinary delights and daily specials Outer Banks restaurants are offering during off season.



LOCALEATS

SPREADING THE WORD ON OFF-SEASON DINING



Participating restaurants' ad to appear within **LOCAL EATS** section of the magazine. If applicable, Daily Specials (maximum 3 days) will be listed on the Weekly Dining Specials grid.

Advertisers get a featured listing on **OuterBanksCoastalLife.com** and will be included (if applicable) on the website's Weekly Dining Specials grid. Participating restaurants will receive monthly Facebook & Instagram posts throughout the life of the campaign.

All specials will be highlighted within Coastal Life's monthly e-newsletter, emailed to 1,800 first-party subscribers.



OUTER BANKS
Coastal LIFE

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Brunchin' It, Island Style

LIKE BREAKFAST
WITHOUT RULES

By Jes Gray

When we're not in the rush of summer, trying to maximize "beach time" or busy at work, it's nice to take time to enjoy a leisurely meal with friends and family. Brunch is the perfect answer for a casual early get-together, especially on those rainy weekends or in the cooler months. Luckily, one sunny side of the "off-season" is that several restaurants add a brunch service to keep things interesting as the pace of business slows.

Brunch, the Outer Banks way, is highlighted by locations with beautiful views, creative specials, and delicious drinks. Local seafood is often a feature as well for expertly executed brunch classics. Whether you're in Manteo, on the Northern Beaches, or on Hatteras, there are several locations to sample this special blend of breakfast and lunch. The list that follows is not comprehensive, and brunch availability is subject to change, so check before heading out.

Photo courtesy of The Pony & The Boat

The Living Legend

of Historic Lifesaving Station #6

Serving Lunch and Dinner Year 'Round



SILVER WINNER
Best Wedding Catering Company



GOLD WINNER
Best Casual Family Dining—2024-2025
SILVER WINNER—Best Desserts—2025
BRONZE WINNER—Best Restaurant Overall—2025



*"Always
a favorite!"*

"Wonderful food with excellent service. The restaurant gets very busy, but it is definitely worth the wait. Don't miss it!" —TripAdvisor Traveler—Mary Jo M., Sept. 2023

Serving Lunch & Dinner, Year-Round
Dining Rooms & Decks With Ocean Views
Festive, Full-Service Cocktail Bar
Big Parties Always Welcome

252-261-3171

BlackPelican.com

Call Ahead for To-Go Orders

Milepost 4 on the Beach Road
3848 Virginia Dare Trail in Kitty Hawk



1/2 PAGE AD

OFF-SEASON DINING SPECIALS *at a glance*

SUN	MON	TUE	WED	THU	FRI	SAT
BEACHSIDE BISTRO Burgers & Brews (Lunch/Dinner) - Chef Burger Specials, \$3 Domestic Cans & \$5 Drafts CAFÉ PAMLICO Brunch 8am-1pm CHILLI PEPPERS Brunch 9am-3pm COSMO'S PIZZERIA SOUTHERN SHORES AT THE MARKET PLACE 2 Small (13") Cheese Pizzas \$21.99 FIRETENDER Brunch 10am-2pm FROGGY DOG Brunch 11am-4pm NOOSA BEACH GRILLE Brunch 10am-3pm THE PONY & THE BOAT Brunch 10am-2pm SALTBOX CAFÉ Brunch 9am-2pm STRIPERS BAR & GRILLE Brunch 11am-2pm TRIO Brunch 11am-3pm	COSMO'S PIZZERIA SOUTHERN SHORES AT THE MARKET PLACE Large 3 Topping Pizza \$18.99 JOLLY ROGER Daily Pub Specials from 4-6:30pm 35¢ Shrimp 99¢ Ribs 79¢ Wings (Dine-In Bar Only) NOOSA BEACH GRILLE Burgers & Brews - Specialty Burgers & 1/2 OFF Select Beers PLAZA AZTECA Kids Eat Free RUNDOWN CAFE Fried Chicken Night TRES TEQUILAS Kids Eat Free SHIPWRECK'S TAPHOUSE & GRILL Trivia Night 6pm 	BAD BEAN Ceviche & All Glasses of Wine - \$6 BLACK PELICAN Wood-Fired Pizza Night - Dinner Sized Pizzas ONLY \$10.99 (Begins Oct. 15th) HARBOR GRILL & PIZZA Burger Night NOOSA BEACH GRILLE Surf & Turf - Rotating Select Steak & Seafood Combo \$29 PLAZA AZTECA Taco Tuesday TRES TEQUILAS Taco Tuesday 	BLACK PELICAN Wine Wednesdays 50% OFF Bottles of Wine BEACHSIDE BISTRO 1/2 OFF Wine All Day & 1/2 OFF Entrées! COSMO'S PIZZERIA SOUTHERN SHORES AT THE MARKET PLACE Buy Any Large Pizza, Get Small (13") Cheese Pizza for \$9.99 HENRY'S Meatloaf Night MAX'S ITALIAN RESTAURANT & PIZZERIA 1/2 OFF Bottles of Wine & Wacky Pizza of the Week SALTBOX CAFÉ Tapas Night (First Wed. of the Month) STRIPERS BAR & GRILLE Singo Night 6:30pm TRIO Reserve Wine Tastings 6pm	BEACHSIDE BISTRO Trivia Night at 6pm HATTERAS ISLAND PIZZA Wing Night - 6 for \$9 & 12 for \$18 HENRY'S Fried Chicken Night JOLLY ROGER Tapas Night Menu Items from \$6-12 MAX'S ITALIAN RESTAURANT & PIZZERIA 1/2 OFF Bottles of Wine NOOSA BEACH GRILLE Oyster Night - Rotating Selection of Local & Visiting Oysters on Special SHIPWRECK'S TAPHOUSE & GRILL Prime Rib Night & Live Music at 6pm STRIPERS BAR & GRILLE Trivia Night 6:30pm 	BAD BEAN Empanadas & \$2 PBR & Tecate Cans BEACHSIDE BISTRO Fish Fry Friday! BLACK PELICAN Prime Rib Night 12 oz. cut \$17.99 CAFÉ PAMLICO Brunch 8am-1pm COUNTRY DELI (RE-OPENING 1/28/25) French Dip Fridays ONLY \$10.49 HENRY'S AYCE Fried Oysters JOLLY ROGER Prime Rib Night & Shrimp 'n Grits Dinner RED DRUM \$9.99 Fish & Chips, \$5 Yuengling Draft, \$8 Tito's Mule & \$5 House Wines SHIPWRECK'S TAPHOUSE & GRILL Live Music at 6pm 	BAD BEAN \$6 Personal Nachos and \$6 House Bloody Mary CAFÉ PAMLICO Brunch 8am-1pm JOLLY ROGER Seafood Cioppino Dinner (Clams, Shrimp, Mussels, Italian Sausage, Tomato, White Wine & Garlic over Linguini) - \$25.99 NOOSA BEACH GRILLE Brunch 10am-3pm STRIPERS BAR & GRILLE Brunch 11am-2pm TRIO Brunch 11am-3pm and Reserve Wine Tastings 5pm

LOCAL EATS OFF-SEASON DINING AD RATES

	2 Issues	1 Issue
1/8 Page Ad (3.7" x 2.25" - no photo)	\$1,300	\$800
1/4 Page Ad (3.7" x 4.7")	\$1,900	\$1,100
1/2 Page Ad (7.625" x 4.7" OR 3.7" x 9.625")	\$2,700	\$1,600
Full Page Ad (9.0" x 10.875" + 0.125" bleeds)	\$4,200	\$2,400

All rates include article inclusion, Facebook posts and annual online listing.

FOR MORE INFORMATION, CONTACT:

Jeff Donohue 252-202-5029 | JeffD@vgnet.com
Jay Bellamy 252-202-4015 | Jay@vgnet.com



obxtrio.com
252-261-0277
Kitty Hawk

Eat • Drink • Shop
Wine, Beer, Cheese and more!

Let's Brunch!

11:00am-3:00pm
Saturday & Sunday

1/8 PAGE AD



2024-2025 GOLD WINNER
Best Breakfast

GREAT PRICES & GREAT FOOD!



HENRY'S RESTAURANT
BREAKFAST UNTIL 1:00pm
LUNCH • DINNER

THE LOCALS' FAVORITE BREAKFAST!
Seafood, Steaks, Crab Legs (when available), Chicken, Sandwiches, Salads, Beer, Wine, Bloody Marys & Mimosas
Children's Menu • Takeout Available

OPEN YEAR 'ROUND



THURSDAY NIGHTS FRIED CHICKEN - \$12.99
3 Pieces + 2 Sides (Available at 4pm)

MP 5.1 Bypass
3396 N Croatan Hwy
Kill Devil Hills
(252) 261-2025
HenrysOBX.com

1/4 PAGE AD

CONTESTS AND DATES

Reader's Choice **BEST of OBX**

August 19–October 31, 2025

Results in Spring '26 issue

2025 Giving Back Awards

August 7–November 7, 2025

Results in Winter '26 issue

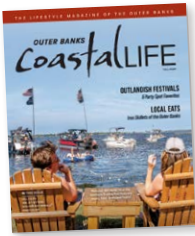
Cutest Pets of the OBX

December 3–March 3, 2026

Results in Summer '26 issue

All contests & Issues are promoted on Coastal Life's Facebook and Instagram, providing an additional 15,000+ followings.

IMPORTANT DATES & DEADLINES



Fall Issue

Space Deadline: September 3

Ad Approval Deadline: September 12

Publishing: October

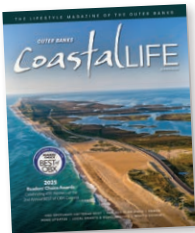


Winter Issue

Space Deadline: Dec 2

Ad Approval Deadline: Dec 9

Publishing: January



Spring Issue

Space Deadline: March 20

Ad Approval Deadline: April 1

Publishing: April



Summer Issue

Space Deadline: June 2

Ad Approval Deadline: June 11

Publishing: July

SPECIAL SECTIONS

LOCAL EATS

Off-Season Dining Trends
(Fall & Winter Issue)



TOP REAL ESTATE AGENTS
(Fall Issue)



(Winter Issue)



2026 Reader's Choice Awards
(Spring Issue)



(Winter Issue)



(Spring Issue)



(Summer Issue)

Scan for more info about
Special Ad Sections and
for the overall **Editorial Outline**



SPECIAL

2025-2026 Outer Banks Visitors Guide
+ Outer Banks Coastal Life
Combo Upgrade Program



WEDDING GUIDE TO THE OUTER BANKS

Annual Issue
Published February



OUTER BANKS VISITORS GUIDE

+

OUTERBANKS.COM



OuterBanks.com



CUSTOM DIGITAL

Programmatic Target Display, Web Visitor ID,
Ad Messenger, Email Marketing, Web Services

