

CONTESTS AND DATES

Reader's Choice *BEST of OBX*

August 18–October 31, 2025

Results in Spring '26 issue

2025 Giving Back Awards

August 6–November 6, 2025

Results in Winter '26 issue

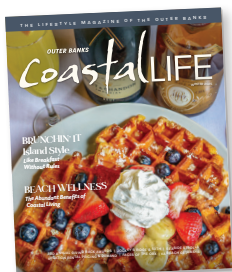
Cutest Pets of the OBX

December 2–February 13, 2026

Results in Summer '26 issue

All contests & Issues are promoted on Coastal Life's Facebook and Instagram, providing an additional 15,000+ followings.

IMPORTANT DATES & DEADLINES BY ISSUE

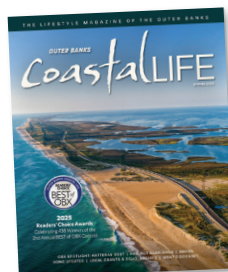


Winter Issue

GIVING BACK ISSUE

Special Sections:

- Faces of OBX
- Home & Garden
- Local Eats



Spring Issue

BEST OF OBX ISSUE

Special Sections:

- Home & Garden Expanded
- 2026 BEST OF OBX Reader's Choice Contest Winner Packages



2026 Reader's Choice Awards

Space Deadline:

Dec 2

Ad Approval Deadline:

Dec 9

Publishing:

January

Space Deadline:

March 20

Ad Approval Deadline:

April 1

Publishing:

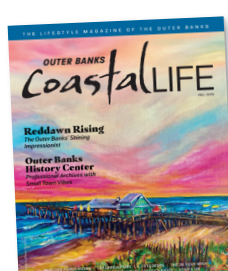
April



Summer Issue

Special Sections:

- Top Real Estate Agents
- Cutest Pets of the OBX
- Home & Garden



Fall Issue

Special Sections:

- Home & Garden Expanded
- Local Eats



Space Deadline:

June 2

Ad Approval Deadline:

June 11

Publishing:

July

Space Deadline:

September 3

Ad Approval Deadline:

September 12

Publishing:

October



WEDDING GUIDE TO THE OUTER BANKS

Annual Issue
Published January



OUTER BANKS VISITORS GUIDE

+

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CUSTOM DIGITAL

Programmatic Target Display, Web Visitor ID,
Ad Messenger, Email Marketing, Web Marketing Services

