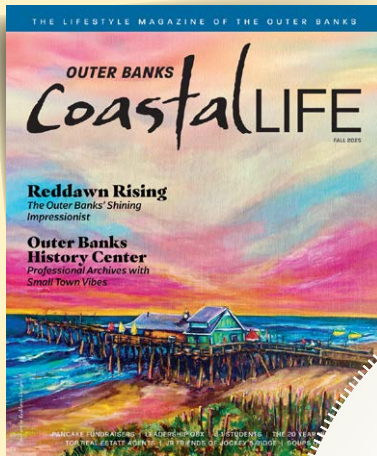


Let Your Business Grow!

Through *Outer Banks Coastal Life Magazine*

Outer Banks Coastal Life Magazine



Your Full Page Ask the Expert



Let your **PROFILE** tell your story and allow your prospective customers to get to know you.

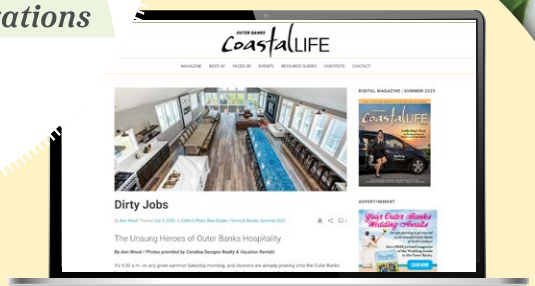
**+PRINT
DIGITAL**

OUTER BANKS
CoastalLIFE
HOME & GARDEN
Interior & Exterior Revitalizations

**2025
CAMPAIGN**

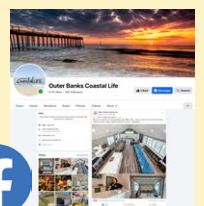
**Outer Banks Scene
E-NEWSLETTER
Additional Readership**

EMAIL MARKETING
is highly targeted,
accountable,
measurable, cost
efficient and effective.



**OuterBanks.com
OuterBanksCoastalLife.com**

**Outer Banks Coastal Life
Social Media**





Your display ad in
Outer Banks Coastal Life Magazine
builds your brand. Participation levels range
from 1/2 page to full-page display ads.



Nothing can tell your story and help you become the authority in
your segment like a sponsored feature. Our professional writers
will assist in bringing personality to your business. All programs
offered include a minimum of one full-page sponsored feature.

READERSHIP
57,500

2025 RATE BASE
23,000

ISSUE FREQUENCY
4X per year

Affluent magazine readers lead in home improvement and renovations

— IPSOS Affluent Survey, USA

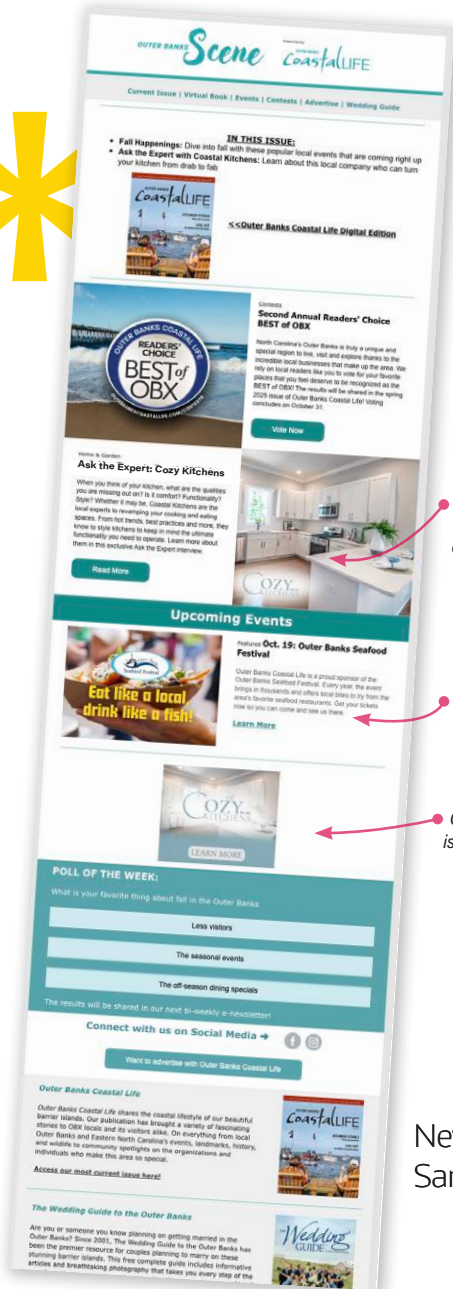
Affluent magazine readers spend big on home remodeling and decorating...
more than the internet, TV, or radio

—IPSOS Affluent Survey USA

Adults 18-49 trust magazines to tell the truth; 17% greater trust than the
internet and over 39% higher than ad supported TV networks

—Simmons Multi-Media Engagement Study

E-Newsletter



The Ask The Expert: Cozy Kitchens is an example of a custom sponsored content.

The Seafood Festival is an example of a featured event.

Cozy Kitchens is an example of a banner ad.

Newsletter Sample

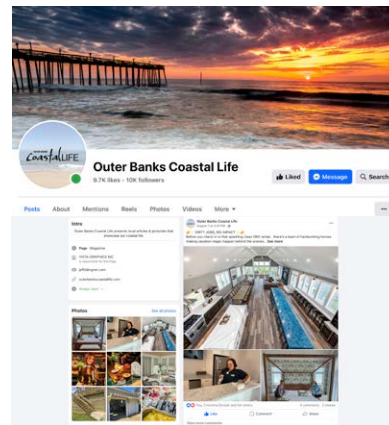
Email is highly effective in furthering a brand's reach and establishing it as an authority in its category.

Outer Banks Coastal Life Magazine has established a lifestyle e-newsletter with bi-weekly frequency that's sent to our subscriber list.

For most programs, at least once during your campaign, your profile will be one of the featured events in the newsletter. Your banner ad will also appear for the duration of your selected package.

We will also share your story as it's own email to our audience list branded with OBCL Home & Garden.

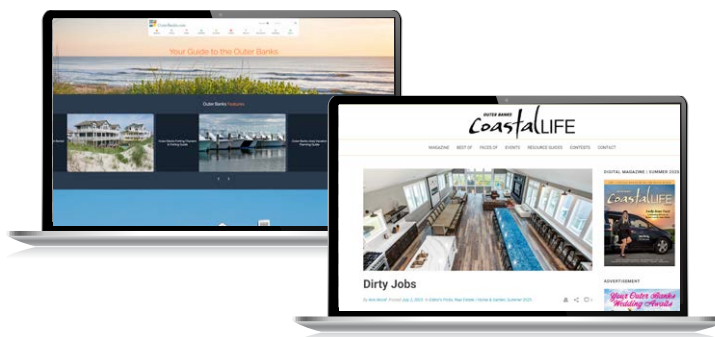
Social Media



#obclhomegarden

Flexing our social media muscles, will drive even more traffic to your featured content. We'll post your featured story to our social media expanding the reach of your overall audience.

Websites



OuterBanks.com
Outer Banks CoastalLIFE.com

Your featured article will be archived in perpetuity on **OuterBanksCoastalLife.com** as an *Outer Banks Coastal Life Magazine* Home & Garden Sponsored Content. You will also receive an Upgraded Listing on **OuterBanks.com**.

Program Rates

Our rates are competitive, concise and comprehensive. Every page garners multiple reader views.

Circulation 92,000

<i>Frequency</i>	<i>Print Ad Size</i>	<i>Full-page Sponsored Print "Ask the Expert" Profile (One Issue)</i>	<i>Outer Banks Scene Sponsored Content Feature(s)</i>	<i>Facebook Featured Sponsored Content Post(s)</i>	<i>Outer Banks Scene Banner Ads</i>	<i>OuteBanks.com and OuterBanks CoastalLife.com Advertising Upgraded Listing</i>	<i>Annual Rate</i>	<i>Billing</i>
4x (annually)	Full	Full Page	✓	✓	12x	✓	\$9,590	\$2,398 (4x)
2x (6 months)	Full	Half Page	✓	✓	6x	✓	\$5,620	\$2,810 (2x)
4x (annually)	1/2 page	Full Page	✓	✓	12x	✓	\$6,670	\$1,668 (4x)
2x (6 months)	1/2 page	Half Page	✓	✓	6x	✓	\$3,960	\$1,980 (2x)

Let's Grow Your Business!



CUSTOM DIGITAL

Programmatic Target Display | Web Visitor ID
Ad Messenger | Email Marketing, Web Marketing Services



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