

[PRINT]

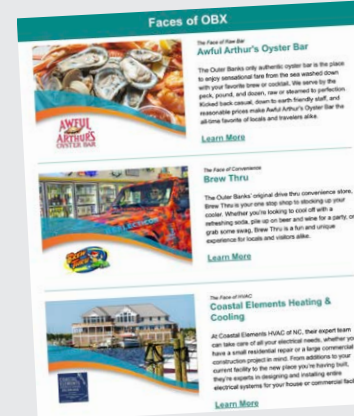


Double Page Sample

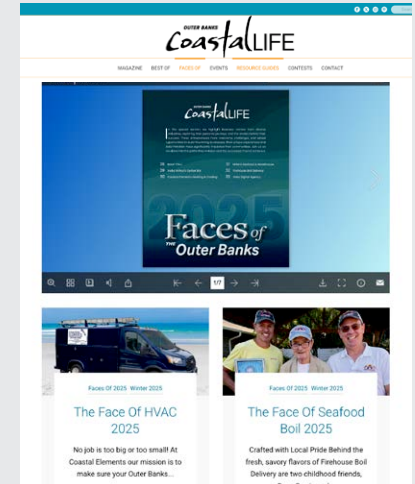


Single Page Sample

[DIGITAL]



OBX SCENE
BUSINESS HIGHLIGHT



WEB ARTICLE & VIRTUAL
MAGAZINE INCLUSION

ADVERTISING PACKAGES INCLUDE:

- Full Page or double page format ad
- Additional exposure in a digital version promoted on OuterBanksCoastalLife.com for 1 year and Outer Banks Scene newsletter.
- Complimentary production of ad with your supplied 150-word write-up
- Optional high-quality professional photography with full client reproduction rights of printed photo (see here)
- Published in OBCL Winter Issue 2026.

SPECIAL PRICES (PER ISSUE)

Ad Size	Normal Rate	Discounted Rates Including Digital
Double	\$4,900	\$4,300
Full	\$2,810	\$2,460

Rates are per issue. All billings are upon publication. Invoices are emailed with net 15 day terms.

Note: Due to a non-commercial look, logos are not included, only company names.

Please supply a hi-res photograph, or schedule with our photographer a custom photo for \$250. **Photography Completed by: 12/2/25**

SIGN UP EARLY—LIMIT ONE PER CATEGORY—See Category List Next Page>>

Outer Banks Scene and OuterBanksCoastalLife.com are valued at \$200 (\$100 per)

Ad Sizes

Double – 18"W x 10.875"H
(.125" bleed)

Full – 9"W x 10.875"H
(.125" bleed)

**See digital spec sheet for supplied materials and ads.*

For more information contact us!

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OUTER BANKS CoastalLIFE

[ABOUT US]

**PUBLISHED 4 TIMES
THROUGHOUT THE YEAR**

WINTER	Space Deadline: 12/2 Ad Approval: 12/9
SPRING	Space Deadline: 3/20 Ad Approval: 4/1
SUMMER	Space Deadline: 6/2 Ad Approval: 6/11
FALL	Space Deadline: 9/5 Ad Approval: 9/12



[PILLARS]

Culture & Events

Local art,
performing arts
and events.

Life & Wellness

Healthy living,
medical and
wellness.

Food & Drink

Food trends,
recipes from
restaurants
and the overall
dining scene.

People & Community

History, legends
& educators.

Real Estate/ Home & Garden

Developments,
relocation,
homeownership,
outside living and
all things home.

Outdoors

From adrenaline
sports to hunting
and fishing.



Outer Banks SCENE E-NEWSLETTER PROGRAM

With a loyal following of
Outer Banks Coastal Life
Magazine readers, Outer
Banks Scene reaches
the perfect audience
to promote your event,
getaway or business.

Published bi-weekly
on Wednesdays, the
Outer Banks Scene
newsletter is sent
out to almost 4,000
subscribers. Every
edition will showcase
the area's most
anticipated upcoming
events, business
spotlights and
more. *Overall, this
newsletter averages
an impressive 45%
open rates!*

SIGN UP EARLY—LIMIT ONE PER CATEGORY—Choose Your Category!

ACCOMMODATIONS

Area Hospitality
Area Campgrounds
Event Rental Space
Vacation Rentals

ACTIVITIES

Charter Fishing
Event Planning Personal
Family Photography
Golf Cart Rentals/Sales
Golf Supplies
Museum
Pet Photography
Photography
Travel Planning
Watersports Rentals

ARTS & ENTERTAINMENT

Live Music Venues
Festivals and Events
Performing Arts

BE WELL

Chiropractors
Dental Care
Dermatology
Eyecare
Family Medicine
Commercial Healthcare
Insurance
Healthy Eating
In Home Senior Care
Massage Therapy
Mens Wellness
Obstetrics & Gynecology
Ophthalmology
Orthodontics
Pediatrics
Personal Fitness/Training
Physical Therapy
Psychiatry
Senior Living
Wellness

BREWERIES/WINERIES/ DISTILLERIES

Cideries
Distilled Spirits
Local Breweries
Local Wine Shops
Wineries

DINING

Brunch
Catering
Coffee Shops
International Cuisine
Hamburgers
Fish Tacos
Pizza
Seafood Dinner
Steak Dinner
Sushi

Raw Bar (SOLD)

Seafood Boil (SOLD)

EDUCATION/SPORTING

Athletic Clubs
Education
Gyms
Pre-School
Private School Education
Montessori School
Summer Camps

HOME AND GARDEN

Bathroom Renovations
Countertops
Decks & Walkways
Foundation Repair
Garden Supplies
Generators/Back Up Power
Heating & AC (SOLD)
Landscaping
Plumbing
Home Appliances
Home Building
Home Flooring

Home Renovations/Additions
Home Siding
Interior Design
Irrigation Systems
Kitchen Remodeling
Lighting
New Pool Installation
Outdoor Kitchens
Outside Furniture
Outside Lighting
Pest Control
Pool Care & Maintenance
Residential Repair
Roofing
Solar installion
Tree Service
Windows

PROFESSIONAL SERVICES

Business Law
Corporate Law
Criminal Law
Divorce Law
Elder Law
Family Law
Health Care Law
Personal Injury
Tax Law
Traffic Law
Wealth Management
Worker's Compensation Law

REAL ESTATE

Commercial Real Estate
Property Management
Residential Real Estate Sales

RETAIL

Convenience
Cycling and Bicycles
Art For the Home
Auto Leasing
Automotive Sales & Service
Boat Sales

Consignment Shops
Engagement Rings
Fashion Boutiques
Fine Jewelry
Florist
Formal Wear
Fresh Seafood
Furniture & Home Décor
Hair Salon/Styling
Hunting & Fishing Supplies
Local Surf Shop
Men's Fashions
Shopping Destinations
Swimwear
Women's Fashions

WEDDING

The Perfect Wedding Venue
Tuxedo Rentals
Wedding Dresses
Wedding Photography
Wedding Planning
Entertainment and DJ's
Wedding Décor
Wedding Cakes & Desserts

More categories can be
added upon request and
with publisher approval.

(Sold) = Category sold
as of 10/13/25