

**BEST OF OBX  
2026 WINNING  
CAMPAIGNS**

# OUTER BANKS CoastalLIFE

**INSIDE  
SPRING 2026**  
Ad Space: 3/20/26  
Ad Approval: 4/1/26



## READERS' CHOICE "BEST OF OBX" WINNING CAMPAIGNS

(Available only to winners: Gold, Silver, Bronze)

Outer Banks Coastal Life magazine Readers' Choice nominations and voting started in August and ran through October 31, 2026.

The results will be published as the feature editorial in the Spring 2026 issue of the *Outer Banks Coastal Life* magazine.



-Sample Banner-

-Sample Plaque-



**A.** "Thank-you" ad size of choice in *Outer Banks Coastal Life's* Spring issue within the results pages.

**B.** A 2.5' x 5' weatherproof banner for your business to display or a laminated plaque (10.5" x 13"). For both plaque and banner add an extra \$195. To upgrade to a double sided banner add an extra \$50.

**C.** 4 Tickets to *Outer Banks Coastal Life* magazine's "BEST of OBX" Party in May at a location TBD (\$200. value). Food samplings from area restaurants, live entertainment and much more. Tickets are based upon availability.



**D.** "Optional" Digital Enhancement  
A special tagged post for your business via *Outer Banks Coastal Life's* Facebook page. Additionally, a featured listing on [OuterBanksCoastalLife.com/BEST](http://OuterBanksCoastalLife.com/BEST)  
Total value: \$600  
Discounted price: \$250

### RATES Spring Issue "Award Winners" Discounted Rates Program Prices (Includes A, B, C of the above)

Ad Size	Program Rates	Rates with Optional Digital	Rates for 2-4 Issue Advertisers	2-4 Issues Rates with Enhanced Digital
1 Page	\$2,340	\$2,590	\$2,100	\$2,350
1/2 Page	\$1,600	\$2,060	\$1,435	\$1,685
1/4 Page	\$975	\$1,225	\$870	\$1,120
1/8 Page	\$730	\$980	\$680	\$930

All Rates are Net. No additional discounts available. Billing is upon publication. All rates include an outside weatherproof banner or plaque valued at \$195. For double sided banners add \$50 to rate. If advertiser elects not to have a banner or plaque produced, please subtract \$195 from rates.  
Enhanced Digital has a value of \$250.  
Rates include complimentary ad design in the "BEST of OBX" format. Optimal Digital will be created from advertising with no proof out required.

For more information, contact:

Jeff Donohue  
252-202-5029 | [jeffd@vistamediainc.com](mailto:jeffd@vistamediainc.com)

Jay Bellamy  
252-202-4015 | [jay@vistamediainc.com](mailto:jay@vistamediainc.com)



## Date TBD

- Food samplings from area restaurants, live entertainment, your favorite libations and much more.
- A ticketed event that is open to the public with an expected attendance of up to 100.
- Visit [OuterBanksCoastalLife.com](http://OuterBanksCoastalLife.com) for more available information.
- Ticket Prices: \$25 in advance.



### Sponsorship Level

### Package Details

#### Premier

(Only 1 Available)

- Logo inclusion as premier sponsor on tickets and promotional items (print and digital)
- Full Page ad in *Outer Banks Coastal Life* magazine plus BEST of OBX banner or plaque
- Banner placement at the event (sponsor-supplied)
- Individual recognition at the event along with a speaking opportunity
- Event follow up recognition in Summer issue
- 10 event tickets with a Sponsor table

**Sponsor Cost:** \$4,480

#### Gold

- Logo inclusion as a gold sponsor on tickets and promotional items (print and digital)
- 1/2 Page ad in *Outer Banks Coastal Life* magazine plus BEST of OBX banner or plaque
- Banner placement at the event (sponsor-supplied)
- Individual recognition at the event along with a speaking opportunity
- Event follow-up recognition in Summer issue
- 10 event tickets with a Sponsor table

**Sponsor Cost:** \$3,750

#### Silver

- Logo inclusion as a silver sponsor on tickets and promotional items (print and digital)
- 1/4 Page ad in *Outer Banks Coastal Life* magazine plus BEST of OBX banner or plaque
- Banner placement at the event (sponsor-supplied)
- Individual recognition at the event
- Event follow-up recognition in Summer issue
- 10 event tickets with a Sponsor table

**Sponsor Cost:** \$2,000

*For more information, contact:*

Hayley Kindred, Event Director

757-422-8979, x257 | [hayley@vistamediainc.com](mailto:hayley@vistamediainc.com)

Jeff Donohue, Account Executive

252-202-5029 | [jeffd@vistamediainc.com](mailto:jeffd@vistamediainc.com)

Jay Bellamy, Account Executive

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