



OUTER BANKS CoastalLIFE

Spring 2026
Outer Banks Coastal Life
Ad Space: 3/20/26
Ad Approval: 4/1/26



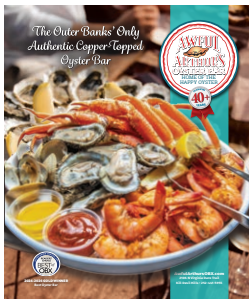
READERS' CHOICE "BEST OF OBX" WINNING CAMPAIGNS

(Available only to winners: Gold, Silver, Bronze)

Outer Banks Coastal Life magazine Readers' Choice nominations and voting started in August and ran through October 31, 2025.

The results will be published as the feature editorial in the Spring 2026 issue of the *Outer Banks Coastal Life* magazine.

A. "Thank-you" ad size of choice in *Outer Banks Coastal Life's* Spring issue within the results pages.



B. A 2.5' x 5' weatherproof banner for your business to display or a laminated plaque (10.5" x 13").

For both plaque and banner, add an extra \$195. To upgrade to a double sided banner, add an extra \$50.

-Sample Plaque-



-Sample Banner-



C. **OPTIONAL Digital Enhancement**

A special tagged post for your business via *Outer Banks Coastal Life's* Facebook page. Additionally, a featured listing on OuterBanksCoastalLife.com/BEST
Total value: \$600
Discounted price: \$250



RATES

Spring Issue "Award Winners" Discounted Rates Program Prices (Includes A, B, C of the above)

AD SIZE	Program Rates	Rates with Optional Digital	Rates for 2-4 Issue Advertisers	2-4 Issues Rates with Enhanced Digital
1 Page	\$2140	\$2,390	\$1,900	\$2,150
1/2 Page	\$1,400	\$1,860	\$1,235	\$1,485
1/4 Page	\$775	\$1,025	\$670	\$920
1/8 Page	\$530	\$780	\$480	\$730

FOR MORE INFORMATION, CONTACT:

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VISITORS GUIDE OuterBANKS

2026
Outer Banks Visitors Guide
Ad Space: 4/3/26
Ad Approval: 4/15/26



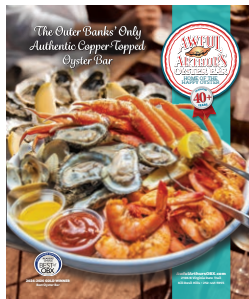
READERS' CHOICE "BEST OF OBX" WINNING CAMPAIGNS

(Available only to winners: Gold, Silver, Bronze)

Outer Banks Coastal Life magazine Readers' Choice nominations and voting started in August and ran through October 31, 2025.

The results for **FOOD & DRINK**, **LIFESTYLE & ENTERTAINMENT**, and **RETAIL** will be published as the feature editorial in the **2026** issue of the *Outer Banks Visitors Guide* magazine.

A. "Thank-you" ad size of choice in 2026 *Outer Banks Visitors Guide* within the results pages.



B. A 2.5' x 5' weatherproof banner for your business to display or a laminated plaque (10.5"x 13"). For both plaque and banner, add an extra \$195. To upgrade to a double sided banner, add an extra \$50.

-Sample Plaque-



-Sample Banner-



C. Upgraded Listing on OuterBanks.com

Profile page including photo, unlimited/updatable text, web link + map locator feature.

Annual Users: 1,004,229
(Thru 7/1/2025)



D. **OPTIONAL GoGuide Coupon Booklet**
Add trackability to your investment with a 1/2 page coupon ad.

RATES

Annual *Visitors Guide* "Award Winners" Discounted Rates Program Prices (Includes A, B, C, and D from above)

AD SIZE	Normal Rates	Award Winner Discount Rates	Rate Including GoGuide 1/2 Page Coupon
1 Page	\$10,542	\$7,560	\$9,610
1/2 Page	\$7,232	\$5,065	\$7,115
1/4 Page	\$4,505	\$3,040	\$5,090
1/8 Page	\$3,110	\$1,835	N/A

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